

Transylvania County JHPC Strategic Plan  
 Transylvania County Architectural Survey completed in 1990-1991  
 Adopted February 14, 2020. Draft Revised 12.2.2020

	Short Term Goals	Action Items	Ongoing Goals	Action Items
<b>Strategic Plan Initiatives</b>				
<b>Inventory</b>	Maintain and earmark potential sites and structures of the city and county	<ul style="list-style-type: none"> <li>Update Study List - Windshield Survey of properties</li> <li>Update National Designation List</li> <li>Update survey (~492 properties in first Survey with all photos digitized on Digital NC—digitalnc.org)</li> </ul>	Seek grant \$ for architectural survey	<ul style="list-style-type: none"> <li>Add new historic candidates as they enter eligibility</li> </ul>
<b>Designation</b>	Actively promote, advocate and support property owner's participation in both local and national designations.	<ul style="list-style-type: none"> <li>Review Study List for Priority Properties and reach out to gauge their interest</li> <li>Follow-up with Downtown Property Owners</li> <li>Create information packets for each JHPC member to have available</li> <li>Host a designation and review training</li> </ul>	Promote local and designate additional properties as either national or local historic landmarks  Support more regular designations	<ul style="list-style-type: none"> <li>Have sites in Transylvania County on the Blue Ridge Heritage Trail</li> <li>Develop annual budget/funds to hire consultants to assist in local designations</li> </ul>
<b>Partnerships</b>	Promote collaboration of local and state history groups	<ul style="list-style-type: none"> <li>Transylvania County Historical Society</li> <li>Town of Rosman and City of Brevard</li> <li>Heart of Brevard and TDA,</li> <li>Friends of Silvermont,</li> <li>Transylvania Heritage Museum</li> <li>Transylvania County Library,</li> <li>State Historic Preservation Office</li> </ul>	Facilitate Partnership with broader State and National agencies  Facilitate Partnerships with neighboring Historic Commissions and Reginal Historic Organizations  Neighboring Historic Commissions  Regional Historic Organizations	Specifically: <ul style="list-style-type: none"> <li>National Park Service—Blue Ridge</li> <li>Heritage Trail</li> <li>National Forest Service</li> <li>State Park Service</li> </ul>
<b>Stewardship</b>	Be resource and support for maintaining existing designated properties	<ul style="list-style-type: none"> <li>Re-instate survey for designated properties</li> <li>Review COA's as appropriate</li> <li>Collaborate with Tax office to clarify tax</li> <li>deferment on bill and have historic property owner survey included as tax bill insert</li> </ul>	Historic Building Management	<ul style="list-style-type: none"> <li>Matching Grant program to help fund</li> <li>rehabilitation efforts that meet Secretary Standards</li> <li>1 page summary of Secretary of the Interior's Standards with photo examples</li> </ul>
<b>Housekeeping</b>	Review comprehensive list of resources and Report lost historic assets	<ul style="list-style-type: none"> <li>2-3 members and staff attend trainings and or webinars</li> </ul>	Host a designation and review training?	<ul style="list-style-type: none"> <li>Partner to coordinate a technical training opportunities on historic windows or other specific restoration tasks for property owners.</li> </ul>
<b>Membership</b>	Identify interested individuals and fill vacancies with interested individuals representing diverse areas of the county	<ul style="list-style-type: none"> <li>Maintain list of applicants to fill vacancies and stagger terms for more continuity</li> </ul>	Have full membership with appropriate representation at all times	
<b>Advocacy</b>	Be a leader in advocating for historic preservation	<ul style="list-style-type: none"> <li>Educate about the importance of historic preservation and broader definition of significance of mid-twentieth century and later resources</li> </ul>	Advocate for historic preservation within each community in the county  Advocate for historic preservation of mid-twentieth century and later resources	<ul style="list-style-type: none"> <li>Have a unified voice for historic preservation in the county</li> <li>Advocate for recognition and preservation of resources in underrepresented areas of the county</li> </ul>
<b>Education</b>	Who: <ul style="list-style-type: none"> <li>Downtown Businesses in Brevard</li> <li>Landowners with study list properties</li> <li>Brevard City Council and Town of Rosman</li> <li>County Commissioners</li> </ul>	<ul style="list-style-type: none"> <li>Presentations at Community Centers</li> <li>Rosman Downtown Recognition Program</li> <li>Brevard Downtown Recognition Program</li> <li>Newspaper articles – collaborate w/ communities/local history groups</li> </ul>		<ul style="list-style-type: none"> <li>Training/technical workshops for property owners General public/ community members School groups / classrooms (lesson plans)</li> </ul>